

2012 ANNUAL SPONSORSHIP BENEFITS

2012 CALENDAR OF EVENTS

January

- > Wine Tasting and Pairing at the DDD
- > STEP Class

February

- > Distinguished Speaker Series

March

- > Panel Discussion
- > Tour
- > New Member Breakfast

April

- > Crystal Awards
- > Student Leadership Gathering

May

- > Sand Castle Event
- > Student/Professional Mixer

June

- > CEU Event
- > New Member Breakfast

July

- > SketchUp

August

- > Taste of Design
- > STEP Class

September

- > Annual Membership Appreciation and Chapter Awards
- > New Member Breakfast
- > Student Leadership Gathering

October

- > Pumpkins with Style
- > Student/Professional Mixer

November

- > Sustainable CEU Workshop

December

- > SketchUp
- > New Member Breakfast

- Major Program events for 2012 include: Crystal Awards and two (2) Special Events (attendance will exceed 120)

- Monthly Programs include but are not limited to: Educational; CEU's, Project Tours & Social Mixers (attendance is usually lower than 120)

- Annual Sponsor Banner is displayed at every event throughout the year

ANNUAL BENEFITS FOR ALL SPONSORSHIP LEVELS

- 01/ Company name/logo displayed in quarterly Colorado Connection Magazine.
- 02/ Company name/logo displayed in 2013 membership directory.
- 03/ Company logo with hyperlink to your web site on the ASID Weekly Update electronic newsletter.
- 04/ Company logo with hyperlink to your web site on the ASID Colorado website sponsor page.
- 05/ Company logo displayed on the ASID Colorado Facebook, Twitter and LinkedIn pages.
- 06/ Company logo on our 3' x 6' banner that is prominently displayed at all ASID programs and events throughout the year.
- 07/ Complimentary profile listing on the Products & Services Library page on the ASID Colorado web site.

PLATINUM: \$3,000

The annual benefits specific for each Platinum sponsor will be:

>> SPONSOR OF THE 2012 CRYSTAL AWARDS

01/ Premium seating at the Crystal Awards with a table for eight (four seats per group if split sponsorship).

02/ Company logo slide displayed throughout the Crystal Awards.

03/ Opportunity to participate during the Crystal Awards, (i.e. hand out awards, announce winners. Participation to be coordinated with Crystal Awards committee)

04/ Company name/logo displayed in all Crystal Awards promotional materials.

05/ Company name/logo displayed in all media publications thank you ads.

06/ Company name/logo displayed on the Crystal Awards Winner page on the ASID Colorado website.

07/ Six complimentary tickets to be used for any other ASID Colorado program or event throughout the year (three per group if split sponsorship).

08/ Access to the reservation list for the Crystal Awards.

* ASID Industry Partner Membership Required.

* Sponsorship may only be split between two (2) companies that are current Industry Partners

GOLD: \$1,500 IP/ \$2,100 Non-IP

The annual benefits specific for each Gold sponsor will be:

>> SPONSORSHIP HOST OF AN ASID EVENT

01/ OPPORTUNITY to sponsor or co-sponsor an ASID Colorado event or program during our sponsorship calendar year.

> The ASID Colorado Board of Directors will pair a program/event with the most appropriate Gold Sponsor's showroom/venue.

02/ Company logo slide displayed throughout the Crystal Awards.

03/ Complimentary copy of the current ASID Colorado membership directory, for a non-IP sponsor.

04/ Complimentary subscription to the Colorado Connection Magazine, for a non-IP sponsor.

05/ Four complimentary tickets to the 2012 Crystal Awards (two per group if split sponsorship)

06/ Four complimentary tickets to be used for any other ASID Colorado program or event throughout the year. (two per group if split sponsorship)

* Sponsorship may only be split between two (2) companies.

* Cost to split a sponsorship between an IP and Non-IP will be at the Non-IP cost.

SILVER: \$700 IP/ \$1,300 Non-IP

The annual benefits specific for each Silver sponsor will be:

>> SPONSOR FOR THE ANNUAL ASID MEETING & CHAPTER MEMBERSHIP AWARDS

01/ Company name/logo displayed in all Annual Meeting promotional materials.

02/ Table space to display your company product and services throughout the Annual Meeting event.

03/ Company logo slide displayed throughout the Crystal Awards.

04/ Complimentary copy of the current ASID Colorado membership directory, for a non-IP sponsor.

05/ Complimentary subscription to the Colorado Connection Magazine, for a non-IP sponsor.

06/ Two complimentary tickets to the 2012 Crystal Awards

07/ Two complimentary tickets to be used for any other ASID Colorado program or event throughout the year.

* Sponsorship may not be split

MEDIA: \$2,500

The annual benefits specific for the Media sponsor will be:

>> MEDIA SPONSOR OF THE 2012 CRYSTAL AWARDS

01/ Premium seating at the Crystal Awards with a table for eight.

02/ Company logo slide displayed throughout the Crystal Awards.

03/ Distribution of company materials at the Crystal Awards.

04/ Opportunity to participate during the Crystal Awards, (i.e. hand out awards, announce winners. Participation to be coordinated with Crystal Awards committee)

05/ Company name/logo displayed in all Crystal Awards promotional materials.

06/ Company name/logo displayed in all media publications thank you ads.

07/ Company name/logo displayed on the Crystal Awards Winner page on the ASID Colorado website.

08/ First right to publish Crystal Awards Winners.

09/ Access to the reservation list for the Crystal Awards.

* ASID Industry Partner Membership Required

SLIDE SPONSOR: \$250 IP/\$500 Non-IP

>> 2012 CRYSTAL AWARDS SLIDE SPONSOR

01/ Company logo slide displayed throughout the Crystal Awards. 25 slide spots available and all slide sponsors must sign up by March 15, 2012.

02/ Company name/logo displayed in all Crystal Awards promotional materials.

03/ Slide Sponsorships will be available from January 16, 2012 through March 16, 2012

* Sponsorship may not be split

PROGRAM SPONSOR: \$250 IP/\$400 Non-IP

01/ Product display at the event

02/ Programs committee will pair your company with an event

03/ Not to be used to promote Sponsor's own showroom

* Sponsorship may not be split



> 2012 Annual Sponsorship Year will run from January 1, 2012 through December 31, 2012

> Payment for 2012 Annual Sponsorship will be due NO LATER than January 31, 2012

> SIGN UP AND PAY ONLINE TODAY AT www.asidcolorado.org/Sponsorship

> Industry Partners are an essential part of the Society's success. ASID values and appreciates your continued support of programs and initiatives that allow us to lead the profession.

AMERICAN SOCIETY OF INTERIOR DESIGNERS COLORADO



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